



Fairtrade

Exploring Fairtrade is a great way to get started with understanding the global connections in all our lives and consider how the choices we make about what we buy can affect people living in other countries around the world.

Fairtrade is a different way of doing business. It ensures that the most disadvantaged producers, living in some of the poorest countries in the world get paid a fair price for their products.

When you chose to buy products with the Fairtrade mark you are helping to ensure these producers have a secure income to provide for their families and communities.

Fairtrade Activities

Here are some activities you could try with your group:

Chocolate Bar Challenge

- Challenge your group to design their own Fairtrade chocolate bar using only Fairtrade ingredients and including a name, wrapper design and advertising slogan.

Fairtrade TV Advert

- Ask your group to write the script for, perform and film a short TV advert to encourage others to buy Fairtrade.

Go Fairtrade

- Ask each group member to chose their favourite chocolate bar and create a poster, asking the chocolate company to make it Fairtrade. Send them off and see how each company responds.

Fairtrade games

These games bring Fairtrade to life by giving people the opportunity to experience the life of some of the most disadvantaged producers in the world. All are free to download.

- Trading Trainers
<http://learn.christianaid.org.uk/YouthLeaderResources/trainers.aspx>
- Orange Trading Game
www.traidcraft.co.uk/Resources/Traidcraft/Documents/PDF/General/schools_game_orange_trading_game.pdf
- Growing Bananas
www.risc.org.uk/files/growing-bananas.pdf
- Chocolate Trade Game
http://learn.christianaid.org.uk/YouthLeaderResources/choc_trade.aspx
- The Banana Game
<http://tinyurl.com/4xbknck>

Find Out More

Fairtrade Foundation www.fairtrade.org.uk

The Fairtrade Foundation licenses the use of the Fairtrade Mark in the UK. The website is packed with information and resources about Fairtrade including resource packs, producer stories, photographs and background information.

Traidcraft www.traidcraft.co.uk

Traidcraft sell a huge range of Fairtrade and fairly traded products. They also have specific campaigns to support, resource packs, background information and a speaker network that can provide talks.

The Cooperative www.co-operative.coop/ethicsinaction/poverty

The Cooperative was the first UK supermarket to stock many Fairtrade products and have lots of information about what they sell and where it comes from.

The Guardian www.guardian.co.uk/environment/fair-trade

The Guardian newspaper's focus on Fairtrade with news, comment and background information.

Make it Fair www.makeitfair.org.uk

The Make it Fair campaign is aiming to make every cup of tea in the UK Fairtrade. Visit the website for information on how to join the campaign, resources and background information.

Love Fashion, Hate Sweatshops

www.waronwant.org/campaigns/love-fashion-hate-sweatshops

War on Want's campaign to ensure the people who make our clothes are paid a fair wage and have decent working conditions.

Papapaa www.papapaa.org

A website all about Fairtrade chocolate, aimed at teachers with loads of activities and resources that can be adapted to various audiences and events.

Dubble www.dubble.co.uk

A website for young people all about the Dubble Fairtrade chocolate bar with activities and information.

Divine www.divinechocolate.com

Divine chocolate from Ghana is all Fairtrade, the website has information and recipes.

For support and more ideas on getting into Fairtrade please get in touch with Bridges on the details below.

Bridges promotes knowledge and learning in Shropshire for a fairer world.
Our vision is a world where all people are respected, learn together and are able to take action.